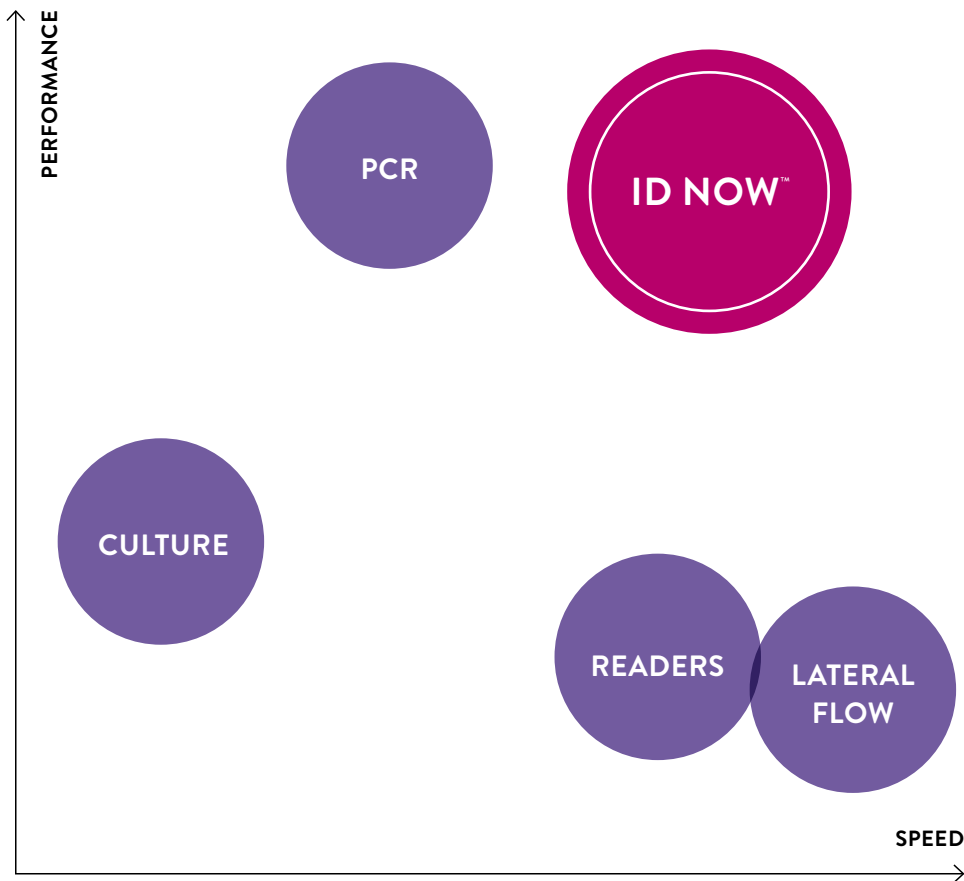




**MOLECULAR.
IN MINUTES.TM
ID NOWTM**



ID NOW combines the benefits of speed and accuracy. You no longer need to compromise when testing your patients and making clinical decisions. A rapid molecular result with ID NOW means no longer having to choose.



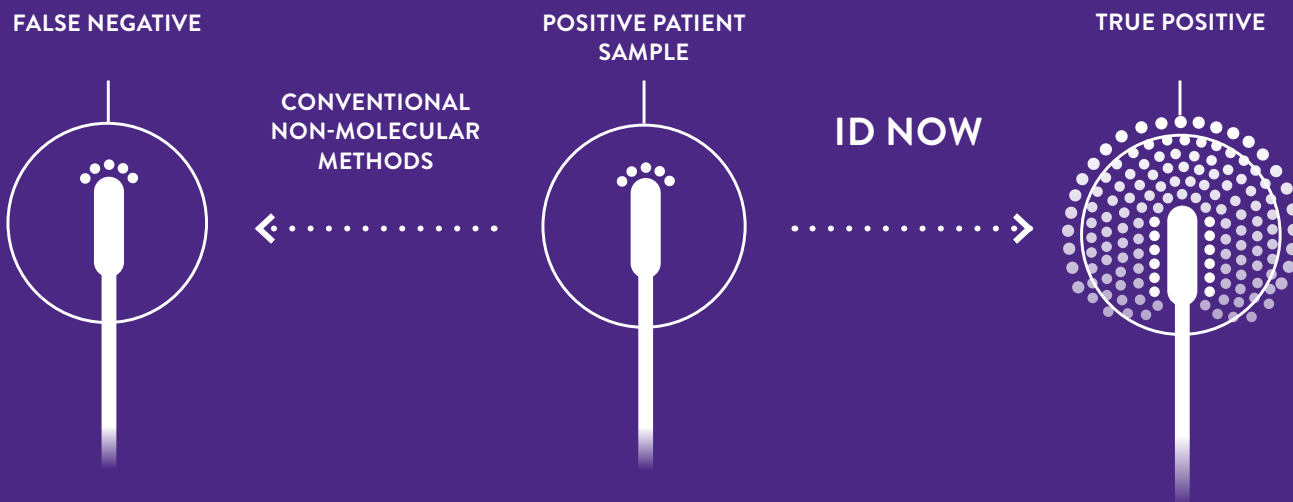
SPEED AND ACCURACY COMBINED

ID NOW is an innovative rapid molecular system with unique technology, making testing significantly faster than any other molecular method and more accurate than conventional rapid testing.¹⁻⁴

INCREASE THE LIKELIHOOD OF DETECTION WITH ID NOW

Conventional non-molecular methods have suboptimal limits of detection. Samples with low viral/bacterial loads could result in a false negative result.

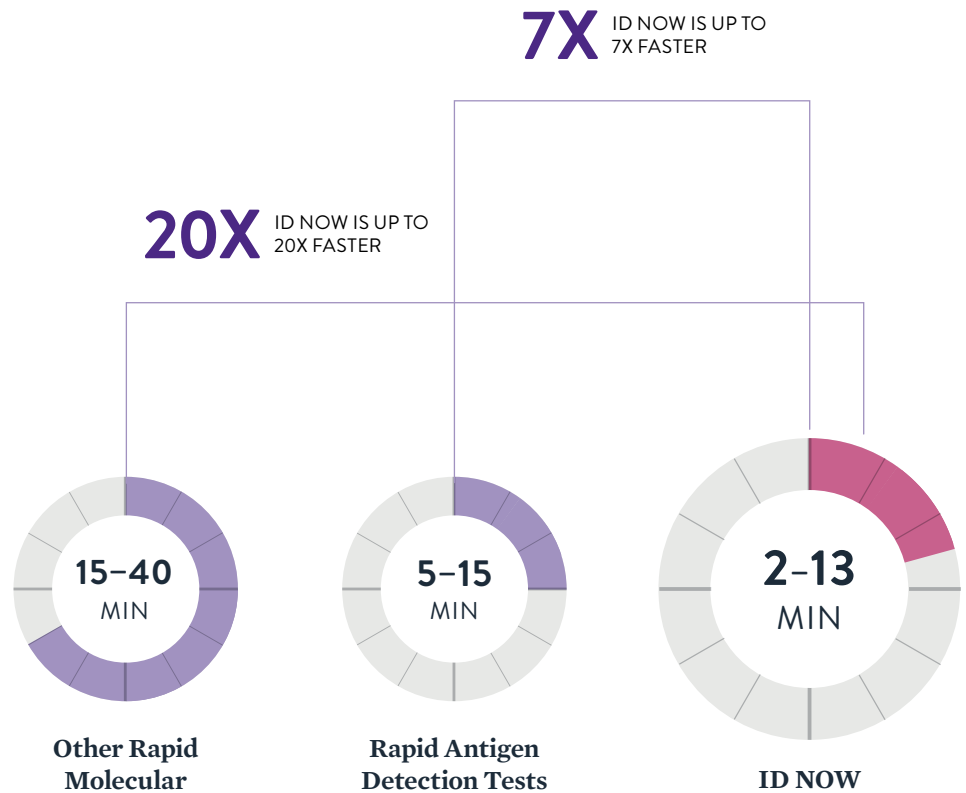
Even when starting with only a few hundred viruses or bacteria, ID NOW amplifies the sample up to a trillion times! Revolutionary molecular amplification increases the likelihood of detection, and may compensate for suboptimal sample collection.



THE FASTEST TIME TO RESULT

ID NOW delivers lab-accurate results faster than any other molecular method. As a result, you can make confident, effective and meaningful decisions for your patients.

- ID NOW Strep A 2 provides positive results detected in as few as 2 minutes, with 99% detected within 3 minutes¹ and negative results in 6 minutes.²
- ID NOW Influenza A & B 2 provides positive results detected in as few as 5 minutes, with 95% detected within 7 minutes³ and negative results in 13 minutes.⁴
- ID NOW RSV provides results in 13 minutes or less.



ID NOW features a unique isothermal nucleic acid amplification technology — all within a self-contained test cartridge. Instead of thermal cycling, the system uses enzymes to rapidly drive the amplification process.

You can finally use the words “molecular results” and “incredibly simple” in the same sentence. With its intuitive design and small footprint, ID NOW is ideal in multiple settings that impact patient care.

ALL OF THE BENEFITS. AND EASY TO USE.

- First-ever CLIA waived molecular tests
- Small and portable. Maximizes bench space and can be used at the point of care
- Visual touchscreen interface with step-by-step instructions
- Automated on-screen results eliminate all subjectivity and interpretation errors
- Color-coded test consumables to guide the user
- Out-of-the-box connectivity to industry-leading open-platform connectivity solutions



AVAILABLE ID NOW™ TESTS

ID NOW™ INFLUENZA A & B 2
CLIA WAIVED

ID NOW™ STREP A 2
CLIA WAIVED

ID NOW™ RSV
CLIA WAIVED



ORDERING INFORMATION

PRODUCT NAME	PRODUCT CODE
ID NOW INSTRUMENT	NAT-024
ID NOW BARCODE SCANNER	OPR2001ZWU1201
UNIVERSAL PRINTER	IDNOWPRINT
ID NOW INFLUENZA A & B 2 24 TEST KIT	427-000
ID NOW INFLUENZA A & B CONTROL SWAB KIT	425-080
ID NOW STREP A 2 24 TEST KIT	734-000
ID NOW STREP A 2 CONTROL SWAB KIT	734-080
ID NOW RSV 24 TEST KIT	435-000
ID NOW RSV CONTROL SWAB KIT	435-080

ACCESS TO TIMELY INFORMATION ENABLES TARGETED TREATMENT DECISIONS.

ID NOW provides molecular sensitivity within an actionable timeframe, allowing the prudent use of antibiotics. Want to learn more about rapid diagnostics and antimicrobial stewardship? Visit TestTargetTreat.com today.



**TEST
TARGET
TREAT™**

1. ID NOW™ Strep A 2 clinical trial data, held on file
2. ID NOW™ Strep A 2 Product Insert

3. Moore N, *et al.* Evaluation of the Alere™ i Inﬂuenza A & B 2 Assay. 2018 ASM Clinical Virology Symposium, West Palm Beach, FL. Poster.
4. ID NOW™ Inﬂuenza A & B 2 Product Insert

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